



# SAS PARTNERS CORPORATE ADVISORS PVT LTD

Your Trusted Corporate Advisory Partner in India



## "Built on Expertise, Thriving on Partnership"

SAS Partners, founded in September 2008, began as a small team offering company secretarial services. Over time, it expanded into a trusted Corporate Advisory Partner, delivering tailored solutions across various competencies and sectors

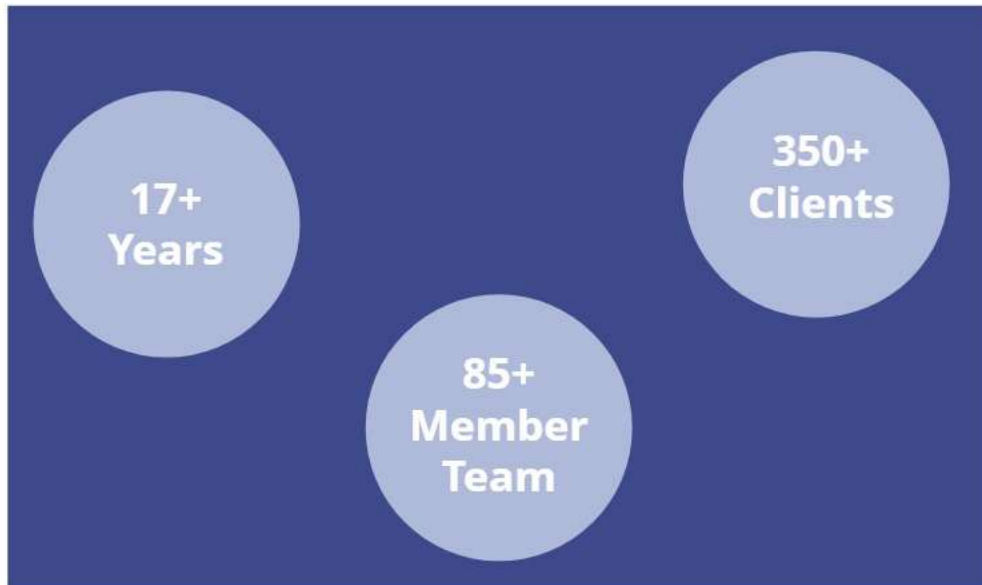
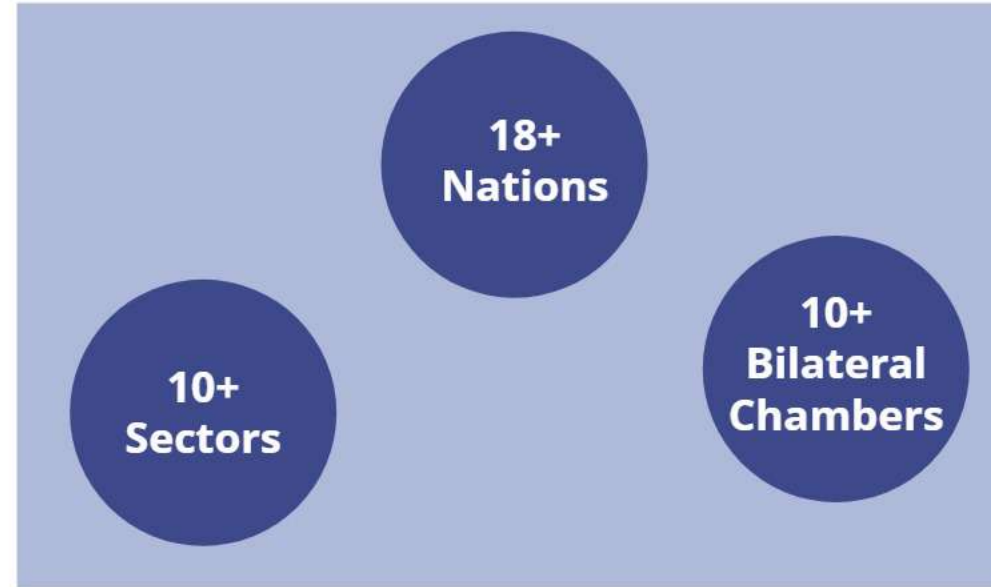
Today, 85+ professionals and advisors operating from multiple locations are constantly earning the trust and recognition of international clients setting up businesses in India and bilateral chambers, diplomatic missions, and peer advisory firms.

SAS Partners' success is driven by team dedication, and a commitment to innovation and collaboration, building a strong foundation for future growth.



# About Us

- We are a professional services organization committed to service excellence.
- We incubate, develop, and enable businesses to grow and succeed in India.
- A versatile team comprising finance, taxation, company secretarial, legal, engineering, and business professionals, supported by a team of industry senior advisors.
- We are ISO/IEC 27001:2022 certified for information security management system.
- Deep-rooted entrepreneurial, professional, and regulatory relations.
- Offices in Chennai, Bangalore, Hyderabad, and Nantes- France



## Business Spectrum

### What do we do?

- Corporate Regulatory Advisory & Support
- Finance, Taxation & HR
- Business Advisory
- Recruitment & Staffing

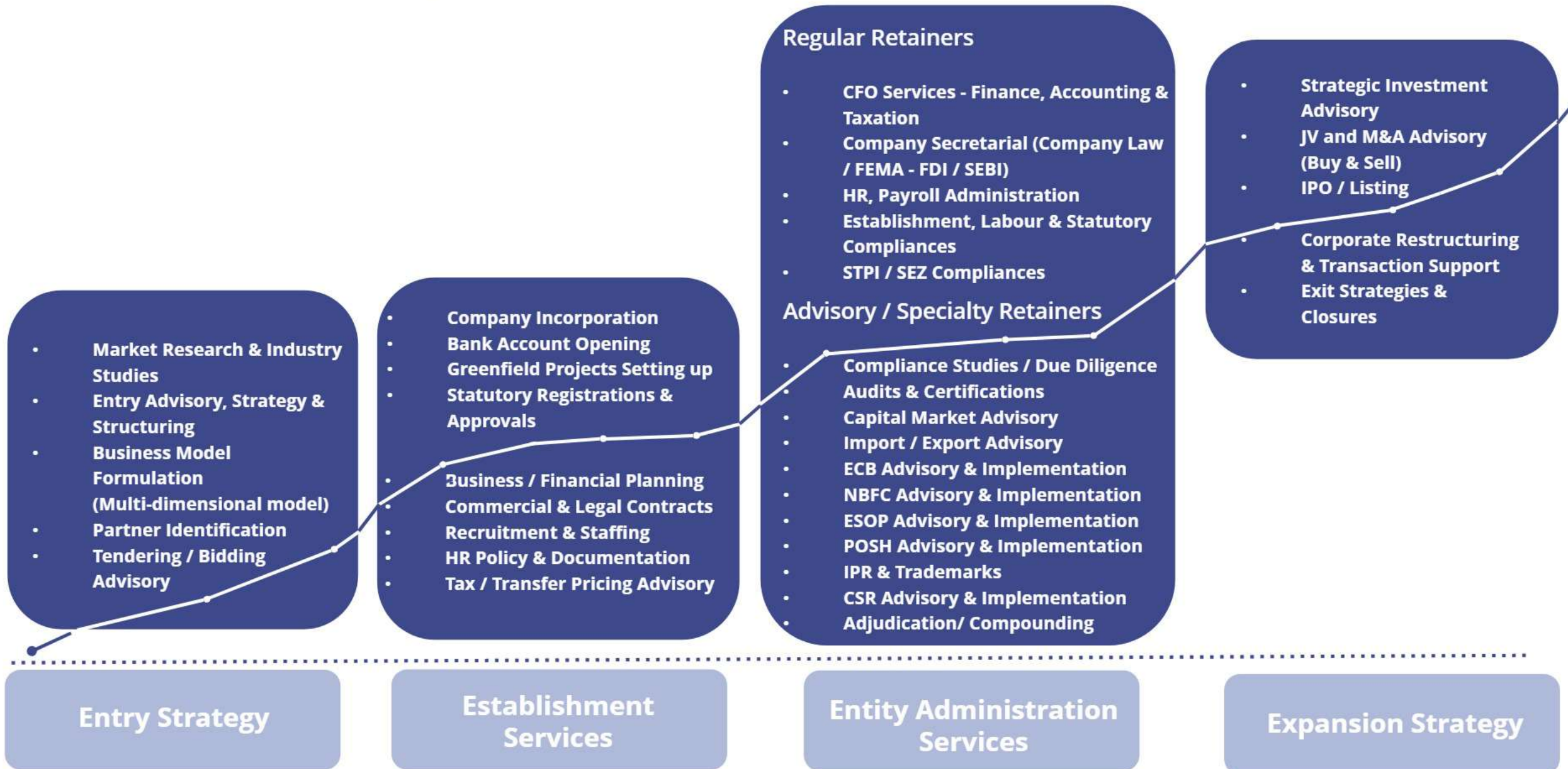
### How do we do it?

- Client- centric approach
- Highly talented people
- Investments in Technology & Infrastructure
- Multi-level service delivery model

### Who do we engage with?

- Foreign Companies setting up in India
- Investors / Companies raising capital
- Law Firms from India and Abroad
- Domestic Companies

# Service Directory



# Our Value Differentiators

**Holistic and Tailored Solutions:** We offer a comprehensive suite of services encompassing every phase of business growth—from planning and market entry to establishment, ongoing operations, and expansion. Our solutions are meticulously customized to align with each client's unique business needs and objectives, ensuring that our strategies and recommendations are perfectly tailored to achieve your specific goals.

**Institutional Expertise with a High-Impact, Multilayered Team:** We bring deep, cross-functional expertise through a team of experienced professionals working within a well-structured institutional framework. Our Key Account Management model ensures continuity, accountability, and client-centric solutions. This enables us to address complex business challenges efficiently while delivering long-term value with cost-optimized, scalable support.

**Robust Processes, Quality Assurance & Certified Security:** Our service delivery is driven by structured, ERP-enabled processes that ensure transparency, consistency, and traceability. Quality is embedded into every step through continuous monitoring and audit-ready records. We are ISO/IEC 27001:2022 certified, assuring clients of our strong commitment to data availability, integrity, and confidentiality — making us a trusted and secure partner in every engagement.

**Proven Track Record with Global Experience:** We have consistently delivered successful outcomes across complex business scenarios, supporting a wide range of global clients. Our extensive experience with Indian subsidiaries of international companies enables us to navigate cross-cultural nuances and foster strong business relationships.

**Deep Local Knowledge, Seamless Execution:** With a strong command of India's regulatory landscape, market practices, and economic environment, we provide strategic guidance that simplifies business setup and operational challenges—ensuring informed decisions and confident execution.

**Operational Efficiency & Focused Support:** Our domain expertise and institutionalized processes help streamline your India entry and expansion journey—saving time, optimizing resources, and allowing you to concentrate on your core business while we manage the rest with precision.

# Our Leadership



**SOY JOSEPH**  
 Director - Regulatory Advisory  
 ACS, ACIS (UK), BL

30+ years of experience in the corporate and advisory practice.

Expert in advising foreign companies on regulatory aspects of setting up projects or businesses in India, specializing in Corporate Law, Investments, Audits, Corporate Governance, and Compliance.

### Soy Joseph's Note

"We provide tactical assistance and strategic direction for managing the complexities of regulatory compliance. Our services, which range from risk assessments and policy creation to audit planning and dispute resolution, enable companies to prosper in a constantly changing regulatory landscape."



**ALEX T KOSHY**  
 Director - India Entry & M&A  
 MBA(UK),CIMA(Ad Dipl),ACS

20+ years of experience in India entry strategy, corporate finance, M&A/ PE and capital markets.

A strategic advisor with global exposure and expertise in Indian business, specializing in Strategy, Cross-Border Trade, Investments, and Business Development.

### Alex T Koshy's Note

"We help clients navigate the challenges of market entry by drawing on our in-depth knowledge of India's business environment. From strategic planning to operational execution, we provide tailored solutions that helps in the long-term growth."



**SONY GEORGE MATHEW**  
 Director - Regulatory Advisory  
 ACS, MBA, LLB

22+ years of experience in advising domestic companies and foreign subsidiaries in India.

Expert in advising foreign companies on regulatory, finance, and tax aspects, specializing in corporate law, restructuring, and transaction support.

### Sony Mathew's Note

"We provide a complete spectrum of corporate advisory services, allowing our clients to make educated decisions and handle complicated challenges. Our group of seasoned experts offers knowledgeable advice on a variety of topics, including strategy, operations, and finance."



# Our Senior Advisors & Industry Experts



**JEAN-CHARLES THUARD**  
Senior Advisor - India Entry  
MBA (Marketing, Finance -  
France)

30+ years of Industry experience in market entry and expansion strategy development, M&A, Marketing, Change & Transformation management.

Experienced Managing Director with 17+ years in India, China, and Singapore, leading strategic growth and market expansion for Legrand. Offers deep understanding of Indian and French markets, along with strong multicultural business acumen.



**VIJAY KUMAR VADDADI**  
Advisor - India Entry &  
International Affairs  
M.A (Economics)

35+ years of experience as an economist and trade advisor.

Experienced economist with 30+ years in the Netherlands Government, establishing their first trade and investment office in Chennai. Recognized with the Knight of the Order of Oranje-Nassau. Also served as group economist and head of corporate services at Murugappa group. Offers expertise in economic analysis, strategy, international business, and cross-cultural impact.



**MOHAN RAO K.**  
Advisor - Engineering  
BE (Mechanical)

45+ years of experience in production, supply chain, quality assurance, process and new product.

Experienced business leader with a proven track record in establishing 10+ greenfield and joint venture projects in engineering and manufacturing across India. Contributed significantly to the growth of German (Bosch, Widia), American (Stanadyne), and Indian business conglomerates in India.



**K.G. SUBRAMONY**  
Advisor - Defense &  
Aerospace  
BE (Aeronautical)

40+ years of experience in Aerospace & Defense.

Experience professional with deep understanding of A&D value chain, specializing in aircraft manufacturing, assembly, overhaul, and more. Has extensive network and access to public enterprises and government organizations, with prior experience at Hindustan Aeronautics Limited and Dynamatics.



**VENKAT SIVARAMAKRISHNAN**  
Advisor - India Entry &  
Expansion, M&A, JV  
B.Tech

40+ years of expertise as a seasoned strategist, specializing in optimizing B2B profitability through efficient resource management.

Experienced business leader with a proven track record in establishing entities and manufacturing facilities in India and Asia Pacific. Skilled in brand development, market analysis, and driving sales growth. Holds key leadership roles at LMT Group, Jebsen & Jessen Engineering, Widia India Ltd, and Greaves Cotton.



**B CHANDRA**  
Advisor - Company Law  
ACMA, ACS

Out of 35+ years of professional experience, has 17+ years of unique experience working in the Ministry of Corporate Affairs as Indian Company Law Service officer.

Experienced legal professional with expertise in company law, mergers and demergers, and FEMA matters. Served as Registrar of Companies and Inspecting and Investigating Officer. Skilled in drafting schemes, obtaining government approvals, and preparing data rooms for audits.



**RC PILLAI**  
Advisor - Taxation &  
Commercial  
M.Com, CMA

35+ years of versatile experience in both Direct & Indirect Taxation.

Experienced tax professional with expertise in GST, tax planning, audits, customs, and EPC project tax management. Played a key role in PLI representation for mobile phone brands. Previously with Lenovo, ABB, Crompton Greaves, and McNally Bharat Engg.



**FARHA SULTANA**  
Sr Consultant -  
Taxation  
ACA

15+ years of experience in taxation, specializing in providing advisory and litigation services in direct tax viz domestic and international taxation.

Experienced tax professional specializing in cross-border taxation, withholding taxes, joint development agreements, and business restructuring. Previously worked with Price Waterhouse & Co LLP, BMR Associates LLP, and Manohar Chowdhary and Associates.



**CHANDANA P.**  
Sr Consultant - Legal  
LLB, ACS

18+ years of experience with immense knowledge on corporate and commercial laws.

Experienced legal professional specializing in commercial contracts, investment transactions, supply chain management, IP, and advising on Indian laws and internal policies. Skilled in litigation support and assisting clients with code of conduct implementation. Prior experience include ABB, and K Law.



**CHITRA KARNAVAR**  
Sr Consultant - Labour &  
Employment  
LLB

18+ years of experience in civil litigation with specialisation in employment law, POSH compliance, sexual harassment matters and property laws.

Expertise include providing PoSH training to employees (Certified) and IC members, drafting and finalization of POSH Policies and Employee Code of Conduct, Employment Contracts, and advising clients on Labour, Establishment and POSH compliances. Practiced as an advocate in the District Court and High Court.

# Our Key Management Team



**SWARNAMUKHI N**  
Associate Partner – India Entry & Business Support Services  
MBA (Fin), ACS

15+ years of experience with knowledge in finance, business, and corporate legal domains.

Key in assisting foreign companies set up in India, managing greenfield projects, and handling accounting, payroll, tax, HR, and compliance for both foreign subsidiaries and domestic businesses.



**JAFEEL P.S.**  
Associate Partner – Regulatory Advisory & Support  
ACS

15+ years of experience in corporate law advisory, due diligence & transaction advisory.

Advised multinational and domestic companies on compliance mechanisms aligned with global standards, with expertise in investor due diligence and foreign exchange management laws.



**ATHASI DAS**  
Associate Partner – Regulatory Advisory & Support  
ACS, LLB

17+ years of experience in corporate law and company secretarial matters.

Expert in corporate and NBFC compliances, due diligence, and NCD issuance/listing, with experience managing compliance for multinational subsidiaries.



**IYSHWARYA R**  
Associate Partner – Regulatory Advisory & Support  
ACS, LLB

15+ years of experience in corporate law advisory, corporate restructuring, IPR & corporate legal.

Expert in corporate law advisory for foreign subsidiaries and domestic, including listed companies, with experience in EY India's Entity Compliance and Governance Practice.



**JOSEPH BABY**  
Head - Accounts, Finance & Taxation  
MBA (Fin)

38+ years' experience in managing Finance and Commercial functions of companies in Electrical, Telecom and IT industries.

Expertise in Strategic Financial Planning, Cashflow Management, Risk Assessment & Mitigation, Taxation, Regulatory compliances & auditing, Accounts, Financial Reporting & Analysis, Internal Control policies & Processes. Previously worked with Ericsson, Wipro, Nortel Networks and Sicame.



**KAMLA KRISHNAMURTHY**  
Head - Corporate Functions & Business Process  
MBA (Fin)

Over 30+ years of experience expertise in managing a wide gamut of accounts and finance operations encompassing of corporate finance, accounting, budgeting, accounts payable, accounts receivables, Commercial Support, Internal audits, Compliances Internal and external (Sox, ISO)

Business skills in managing Finance operations and contributing to higher rate of organic growth.

Experienced in working with large size teams for both service as well as manufacturing organizations.



**JOBIN JOY**  
Senior Manager - Partnerships & Client Acquisition  
MBA

A seasoned business development professional with over 13 years of experience in strategy, business development and partnerships. He specializes in helping companies navigate India's regulatory landscape, build sustainable growth models, and establish successful collaborations. He brings a valuable perspective to client engagement and advisory services.

Previously worked with Aparajitha Corporate Services, Lakshmi Corporate Services (part of LMW Group) and Writer Information.

# Industry & Cross-border Engagements

Helping businesses keep abreast with the latest policy amendments, government incentives, sectoral updates, and regulatory affairs by sharing our expertise via knowledge papers.

## Knowledge Reports:



## Our Affiliations:



# Trade Promotions

Former Prime Minister of the Netherlands - Mr. Mark Rutte

Tamilnadu Minister of Industries - T.R.B Rajaa

France Ambassador to India H.E. Mr. Thierry Mathou

Netherlands Ambassador to India H.E. Mrs. Marissa Gerards

Consul General for Australia at Chennai - Mrs. Silai Zaki



# Cross-Border Engagements



# CSR



# Know where to find us

## India

### Chennai, Tamil Nadu

**Head Quartered** | No. 4 (Old No. 9), Avenue Road, Nungambakkam, Chennai, Tamil Nadu – 600 034; Tel: +91 44 4352 3066 | Tel: +91 98849 04699

**Branch Office** | RMS Apartment, III Floor, # 12, Gopalakrishna Street, Pandy Bazaar, T. Nagar, Chennai, Tamil Nadu – 600 017

### Bangalore, Karnataka

**Branch Office** | 101 (1st Floor), Prestige Copper Arch, Infantry Road, Bangalore, Karnataka- 560 001 | Tel: +91 95662 99444

### Hyderabad, Telangana

**Branch Office** | Sruthi Nilayam, 6-3-354/8/5, Dwarakapuri colony, Panjagutta, Hyderabad, Telangana- 500 082 | Tel: +91 98400 33089

## France

Nantes - Representative Office

### Corporate Regulatory Advisory & Support

**Soy Joseph** | Director | soy@saspartners.com | + 91 98842 12845 | **Sony George Mathew** | Director | sony@saspartners.com | + 91 98846 56382 |

**Jafeel PS** | Associate Partner | jafeel@saspartners.com | + 91 89398 19935 |

### India Entry, Finance, HR, Taxation & Business Advisory

**Alex T Koshy** | Director | alex@saspartners.com | + 91 98849 04699 | **Swarnamukhi N** | Associate Partner | swarna@saspartners.com | + 91 9884601047 |

